

C R E A T I V E L I V I N G
SPONSOR OPPORTUNITIES



EVENTS

FUND
RAISERS

PLANNED
GIVING

ANNUAL
CAMPAIGN

2025



CREATIVE LIVING

INSPIRED • EMPOWERED • INDEPENDENT

About Us

For more than 50 years, Creative Living has offered affordable, wheelchair-accessible housing for adults with physical disabilities who are driven to advance their education, build careers, and actively engage in the community. With our unique 24-hour, on-call Resident Assistance Program, **residents are empowered to live self-sufficiently, independently managing their disabilities and leading fulfilling, productive lives.**

A Catapult...

Creative Living was established by and for The Ohio State University community, providing individuals with physical disabilities the opportunity to pursue educational and career goals in a vibrant, accessible campus environment. Here, residents enjoy close proximity to essential community resources and healthcare, fostering independence and connection.

And a Safety Net...

Creative Living was founded to address a critical, unmet need for community-based housing for adults with physical disabilities, whose only alternatives were living with family or being confined to institutional facilities. This need persists today, as staffing shortages, inaccessible housing, and limited home health coverage continue to challenge those with physical disabilities, making it difficult to experience the safety and security of a stable home.



1531 Perry Street



150 West 10th Avenue

Unlike Any Other...

Founded in 1974, Creative Living operates two locations on The Ohio State University campus as a nonprofit organization combining affordable housing with 24/7 support. **Our unique model empowers individuals with physical disabilities to live independently while pursuing their goals and passions.**

WHAT MAKES US UNIQUE?

Affordability thanks to HUD subsidies



24/7/365 on-call assistance

Wheelchair Accessibility



A supportive community



Close proximity to OSU, Columbus State and other centers of education and employment



Types of Giving

Every dollar raised directly supports our **Resident Assistance Program**, and we offer a variety of ways for our supporters to make an impact:

EVENTS:

- Wine Tasting
- Open House/Social
- Golf Classic
- Brew Review

CAMPAIGNS:

- Max's Brigade
- Annual Giving Campaign
- Workplace Giving

*DONATIONS:

- Foundations
- Sustained/Recurring Giving
- Legacy/Tribute Giving

Our Work Comes With a Cost

Providing round-the-clock assistance – 24 hours a day, seven days a week, 365 days a year – is a significant financial commitment, requiring nearly \$360,000 annually to sustain our Resident Assistance Program, the heart of our mission.

Unfortunately, public funding does not cover this essential program for a traditionally underserved population of individuals with physical disabilities. To bridge this funding gap, we rely on other sources: annual fundraising campaigns, private donations, foundation grants, special events, and corporate sponsorships. **Simply put, Creative Living exists thanks to the generosity and goodwill of our community.**

A Community Effort

Achieving our mission takes significant support from partners like you. For over 50 years, we have been fortunate to receive incredible support from dedicated community partners, and with your help, we can continue reaching our goals and providing the best possible support for our residents.

USING THIS DOCUMENT

- Review the Events and Sponsor opportunities.
- Select the Events you want to sponsor/participate.
- Choose a Package from within the Event selected.
- Based on selections, complete the Commitment form provided for a sum total Sponsorship.
- Submit the form via email, fax or standard mail.

Our sponsorship program outlines individual sponsorship opportunities as well as “bundled” packages, which combine multiple events into a single comprehensive sponsor option.



*For more information about individual giving and donations, please visit our website: www.creative-living.org



Wine Tasting

Formerly known as *The Bouquet of Flavours*, the Creative Living Wine Tasting is one of our signature fundraising events, bringing together over 100 guests – including major donors, board members, residents, caregivers, and families – for an evening of fine wines, great food, and camaraderie. **This cherished annual gathering serves as a “homecoming,” celebrating over 50 years of support from our community.** It’s an opportunity for attendees to experience the lasting impact of Creative Living firsthand, reconnect, and honor the powerful role our organization has played in so many lives.

Fine Wine and Food Pairings

The event features tastings from local wine distributors and regional wineries, paired with a specially catered gourmet menu. Our VIP guests enjoy exclusive pre-event access and other special amenities. Each sponsor package has tailored benefits for its level.



Beyond Food and Drink

The Wine Tasting offers guests a unique opportunity to connect directly with Creative Living residents, enjoying a seated program centered around inspiring firsthand stories of resilience and personal growth. Throughout the evening, attendees will hear from residents about their journeys and the critical role Creative Living has played in supporting their independence and success.

Guests can also participate in a Silent Auction featuring curated packages, take part in a Bottle Pull of vintage and premium wines, and try their luck in the Prize Raffle. Live music provides a relaxing backdrop, allowing guests to unwind and enjoy the evening.

The event gives a glimpse of Creative Living through the eyes of our residents, complemented by the chance to socialize with members of the Creative Living board and staff, who drive the organization’s mission forward. In addition, attendees are invited to an exclusive VIP experience, offering a private hour of pre-event access to explore the venue, and enjoy a special menu developed just for them.

While the Wine Tasting has a more formal feel than our other events, it remains a warm and memorable evening filled with friends and fun!

THE METRICS OF A TASTING

100+
VIP GUESTS
& Attendees

15 ANNUAL
Supporting
SPONSORS

>\$10,000
Prize, Auction
and Raffle
Opportunity

OVER 50
Premier
Wines
(Paired with
Charcuterie
and hors d’oeuvres)



In 2025, Creative Living returns to Ohio Stadium. Our *Return to Tradition* in the ‘Shoe promises to boost momentum and increase attendance.



Sponsor Categories

Sip, Savor, and Support Our Mission

The Wine Tasting is one of Creative Living's two major fundraisers (alongside the Golf Classic) and generates nearly a third of our annual fundraising efforts.

In addition to the five sponsor categories, our Silent Auction, Bottle Pull, and Raffle offer additional opportunities for in-kind donations and charitable contributions.

BENEFIT	DIAMOND \$5000+	PLATINUM \$3500	GOLD \$2000	SILVER \$1000	BRONZE \$500
Exclusive Naming Rights (“Your Co. Presents”...)	🍷				
Special “Thank You” Video Played During Program	🍷				
Full-Page Ad on Program Back Cover	🍷				
Logo on Event Wine Glasses (Take-Home)	🍷				
Marquee (Exclusive) Event Signage	🍷				
Recognition as Presenting Sponsor by Event Emcee and on all printed material	🍷				
Logo on Table tents/Centers	🍷	🍷			
Featured Posts on LinkedIn and Post Event	🍷	🍷			
Recognition in Creative Living Newsletter w/ Logo and Company Statement	🍷	🍷	🍷		
Logo Rotating On-Screen During Event	🍷	🍷	🍷	🍷	
Recognition in Event Email Blasts	🍷	🍷	🍷	🍷	
Logo (and Link) on Event Website	🍷	🍷	🍷	🍷	🍷
Recognition Across Social Media Channels (FB and IG)	🍷	🍷	🍷	🍷	🍷
Inclusion in Event Program	🍷	🍷	🍷	🍷	🍷

Golf Classic

...An Open House, Too!

The Creative Living Golf Classic is the highlight of our annual fundraisers – a dynamic event that draws our largest gathering of corporate sponsors and participants, making it an unparalleled networking opportunity! Exciting and impactful this event brings a powerful network of supporters together for a day on the greens.

An Amazing Day

As a sponsor, you'll play a vital role in transforming lives, with each level of participation offering unique rewards and meaningful impact. There's nothing more rewarding than knowing your support fuels an organization making a lasting difference.

As a player, you're in for an unforgettable experience at New Albany Country Club! Enjoy a premium golfer's package featuring a round of 18 on a stunning Jack Nicklaus-designed course, complete with a swag bag, special golfer's gift, light breakfast, lunch at the turn, drinks, and a dinner reception. Plus, you'll have the chance to compete in thrilling skill contests, a raffle, and a silent auction – *making it a day packed with fun and purpose!*

The dinner reception gives players and guests the chance to connect with residents as they share their personal stories, showcasing the vital role Creative Living plays in their lives.

Before the Golf Classic, Creative Living invites guests to an inspiring **Open House at our Perry Street location** – a chance to truly **experience the heart of our mission**. With delicious food, lively entertainment, and guided tours, attendees can explore our facilities, meet residents and Resident Assistants, and witness firsthand the impact Creative Living has on the lives of those we serve. This event provides a meaningful glimpse into the community we've built together.



Sponsor Packages for Every Budget Provide Maximum Visibility and Exposure Across Multiple Channels



Detailed information about sponsorship opportunities and packages is available in our Event Package information.



The Golf Classic provides maximum exposure on the course and throughout the event venue. In addition, it includes multiple opportunities for guests to network and socialize. A variety of packages allow participation for any budget.

Sponsor Packages

BENEFIT	HOLE-IN-ONE \$8000+	EAGLE \$5500 <small>(2 AVAILABLE)</small>	BIRDIE \$4500	CART \$3000	PRACTICE \$1000	HOLE \$500	OPEN HOUSE \$2000
Complimentary Golf (Player) Registrations	8	4	4				
Logo on Hole Pin Flags* (Up To 27 Holes)	*						
Branding on Tournament App							
Logo on Goodie Bag* (Golf Pouch)							
Logo on Table Tents (Throughout Venue)							
Choice of Bev Cart or Lunch & Dinner/Reception							
Logo at Hole-In-One Contest Holes (3)							
Logo on Golf Carts							
Tee Box Signage and In-App Recognition	3	2	2	2	PRACTICE AREA		PRACTICE AREA
Opportunity to Provide Gift/Promo							
Logo on Web Site							
Name/Logo in Email Blasts							
Name/Logo in Social Media Posts							
Exclusive Hole Opportunity*							

* ADDITIONAL OPPORTUNITIES

- Beyond the Sponsor Packages are three additional opportunities to maximize exposure on the course:
- **PIN FLAGS (\$1000)** - Logo on Pin Flags at every hole on the course
 - **GOODIE BAGS (\$1000)** - Logo on the Goodie Bag given to each golfer at registration
 - **EXCLUSIVE HOLE (\$500)** - Exclusive signage (and/or presence) at a hole on the course

Beer Tasting

Get ready for the return of a fan favorite – The Creative Living Beer Tasting, affectionately known as The Brew Review! After a hiatus since 2019, this lively event is back for 2025, bringing a fresh twist to the classic experience. While new surprises await, we're keeping the fun, laid-back vibe that made past years unforgettable. Don't miss out on this exciting revival!

A Social with Purpose!

When planning our fundraisers, we saw an exciting opportunity for our Craft Beer Tasting to support our Resident Assistants and essential support teams – the caregivers and care agencies who make our mission possible.

With a clear purpose to rally behind, this event will deepen community connections and inspire broader participation. Through energetic promotion and new features, the Craft Beer Tasting is set to return as one of our must-attend annual events, with a fresh format that will draw an even wider audience.

In addition to the sampling, guests can join in a Silent Auction, Raffle, and other engaging fundraising activities throughout the evening.

Creative Living residents, Resident Assistants, care partners, and community supporters will come together to honor the caregivers whose dedication makes a profound difference in residents' lives. Through shared stories and expressions of gratitude, we'll celebrate the vital role these caregivers play in fostering independence and well-being.

We're excited to bring back this beloved event, reimagined to highlight the incredible impact of our caregivers and to enjoy an inspiring evening of connection, appreciation, and celebration!

What to Expect

The Brew Review will feature an array of microbrewers showcasing their finest craft beers, meads, and non-alcoholic brews to sample, along with perfectly paired small plates and passed hors d'oeuvres. Set in a spacious, industrial-style venue, the casual atmosphere is ideal for mingling, making connections, and enjoying a laid-back evening.



The Brew Review tends to be a smaller, more intimate and casual event. Because of the social atmosphere and type of event, sponsorship is less involved but just as important as our other, larger events.

Sponsor Categories

	BARREL \$2500	GROWLER \$1000	PINT \$500	HALF-PINT \$250
Presenting Event Sponsor ("Your Co. Presents...")				
Logo on Event Tasting Glasses				
Marquee (Exclusive) Event Signage & Table tents				
Logo on Event Looping Presentation				
Recognition in Creative Living Newsletter				
Logo (and Link) on Website				
Recognition in Event Email Blasts				
Recognition Across Social Media (FB and IG)				

In addition to the listed benefits, the Beer Tasting offers sponsors the unique chance to connect with various distributors, opening doors for potential partnerships and future collaborative events. Many craft brewers are known to create private-label batches or offer their products as part of exclusive promotions, providing exciting opportunities for sponsors to explore.

The Beer Tasting brings care providers of all types – direct providers, third-party contractors, employees and staff, etc. – in one place for the opportunity to share stories, discuss services and learn more about each other as well as Creative Living and our mission. It's an amazing event to connect, to learn and to inspire.

THE ANATOMY OF A BREW REVIEW

As Many as
10 MICRO
BREWRIES
SERVING

>60
Types of
BEER

100
TO
250 VIP's
& guests
ATTENDING

OVER
80
unique
SPONSORS
since 2012



Annual Sponsorship

Creative Living is grateful for the support provided by every one of our contributors and sponsors, and we recognize that certain partners might prefer a single giving opportunity that spans the annual calendar. For this reason, we have developed Annual Sponsorship Subscriptions which allow organizations to sponsor events throughout the entire year after providing a single “give”.



CREATIVE LIVING

Use the form below to indicate the type of Sponsorship your company would like to provide Creative Living. Choose from individual sponsor categories, multiple events, or annual Sponsor Packages. We can also help you design custom packages – contact us for assistance.

Sponsor Commitment

CORNERSTONE

\$15,000+

Marquee Representation at Every Creative Living Event

Benefits Align with Corresponding Event Category

- DIAMOND Wine Tasting Sponsorship
- HOLE-IN-ONE Golf Classic Sponsorship
- OPEN HOUSE Sponsor
- BARREL Craft Beer Tasting Sponsorship

Feature on CL Website (Year-Round)

Listing in Quarterly Newsletters

Listing in Annual Campaign Material

Recognition on Social Media Channels

FOUNDATION

\$10,000 - \$14,999

Representation at Every Creative Living Event

Benefits Align with Corresponding Event Category

- PLATINUM Wine Tasting Sponsorship
- BIRDIE Golf Classic Sponsorship
- BARREL Craft Beer Tasting Sponsorship

Feature on CL Website (Year-Round)

Listing in Quarterly Newsletters

Listing in Annual Campaign Material

Recognition on Social Media Channels

PILLAR

\$7,500 - \$9,999

Representation at Every Creative Living Event

Benefits Align with Corresponding Event Category

- PLATINUM Wine Tasting Sponsorship
- CART Golf Classic Sponsorship
- GROWLER Craft Beer Tasting Sponsorship

Feature on CL Website (Year-Round)

Listing in Quarterly Newsletters

Listing in Annual Campaign Material

Recognition on Social Media Channels

CAPSTONE

\$5,000 - \$7,499

Representation at Every Creative Living Event

Benefits Align with Corresponding Event Category

- GOLD Wine Tasting Sponsorship
- CART Golf Classic Sponsorship
- GROWLER Craft Beer Tasting Sponsorship

Feature on CL Website (Year-Round)

Listing in Annual Campaign Material

Recognition on Social Media Channels



Company Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Direct/Cell Number: _____

Email Address: _____

WINE TASTING

- DIAMOND \$5,000
- PLATINUM \$3,500
- GOLD \$2,000
- SILVER \$1,000
- BRONZE \$500
- SILENT AUCTION / IN-KIND
- VALUE: \$ _____
- OTHER (PLEASE DETAIL)

TOTAL: \$ _____

GOLF CLASSIC

- HOLE-IN-ONE \$8,000
- BIRDIE \$4,500
- CART \$3,000
- PRACTICE \$1,000
- HOLE \$500
- OPEN HOUSE \$2000
- PIN FLAG \$1,000
- GOODIE BAGS \$1,000
- EXCLUSIVE HOLE \$500
- OTHER (PLEASE DETAIL)

TOTAL: \$ _____

BEER TASTING

- BARREL \$2,500
- GROWLER \$1,000
- PINT \$500
- HALF-PINT \$250
- OTHER (PLEASE DETAIL)

TOTAL: \$ _____

ANNUAL SPONSORSHIP

- CORNERSTONE \$15,000
- FOUNDATION \$10,000
- PILLAR \$7,500
- CAPSTONE \$5,000
- OTHER (PLEASE DETAIL)

TOTAL: \$ _____

CALENDAR

- JUNE:
 - WINE TASTING
- SEPTEMBER:
 - OPEN HOUSE
 - GOLF CLASSIC
- NOVEMBER:
 - BEER TASTING

CONTACT

150 West 10th Avenue
Columbus, OH 43201
614.421.1226
cschweitzer@creative-living.org

Sponsorship Commitment \$ _____

Additional/Other Commitment \$ _____

All gifts, donations and sponsorships are tax deductible to the fullest extent allowed by law.

TOTAL \$ _____

- Enclosed is a **check** for the total amount made payable to *Creative Living*.
- Please send me an **invoice** (payable by check or credit card).

Thank You for your generosity!

Please contact us with any questions regarding Annual Sponsorship or developing an Annual Package of your own!



CREATIVE LIVING

150 West 10th Avenue | Columbus, OH 43201-2093 | 614.421.1226

www.creative-living.org | follow us:    



SINCE 1974



Creative Living is an exempt organization as described in Section 501C(3) of the Internal Revenue Code.

