

C R E A T I V E L I V I N G
SPONSOR OPPORTUNITIES

WINE TASTING OPEN HOUSE GOLF CLASSIC BREW REVIEW ANNUAL PROGRAMS



2026



CREATIVE LIVING

INSPIRED • EMPOWERED • INDEPENDENT

About Us

For more than 50 years, Creative Living has offered affordable, wheelchair-accessible housing for adults with physical disabilities who are driven to advance their education, build careers, and actively engage in the community. With our unique 24-hour, on-call Resident Assistance Program, **residents are empowered to live self-sufficiently, independently managing their disabilities and leading fulfilling, productive lives.**

A Catapult...

Creative Living was established by and for The Ohio State University community, providing individuals with physical disabilities the opportunity to pursue educational and career goals in a vibrant, accessible campus environment. Here, residents enjoy close proximity to essential community resources and healthcare, fostering independence and connection.

And a Safety Net...

Creative Living was founded to address a critical, unmet need for community-based housing for adults with physical disabilities, whose only alternatives were living with family or being confined to institutional facilities. This need persists today, as staffing shortages, inaccessible housing, and limited home health coverage continue to challenge those with physical disabilities, making it difficult to experience the safety and security of a stable home.



1531 Perry Street



150 West 10th Avenue

Unlike Any Other...

Founded in 1974, Creative Living operates two locations on The Ohio State University campus as a nonprofit organization combining affordable housing with 24/7 support. **Our unique model empowers individuals with physical disabilities to live independently while pursuing their goals and passions.**

WHAT MAKES US UNIQUE?

Affordability thanks to HUD subsidies



24/7/365 on-call assistance

Wheelchair accessibility



A supportive community of peers



Close proximity to OSU, Columbus State and other centers of education, healthcare and employment



Types of Giving

Every dollar raised directly supports our Resident Assistants Program, and we offer a variety of ways for our supporters to make an impact:

EVENTS:

- Wine Tasting
- Open House
- Golf Classic
- Brew Review

CAMPAIGNS:

- Max's Brigade
- Annual Giving Campaign
- Workplace Giving

*DONATIONS:

- Foundations
- Sustained/Recurring Giving
- Legacy/Tribute Giving

Creative Living is the nation's only university-adjacent community funded accessible supported housing.

Our residents are empowered to be self-sufficient and lead full, productive lives while independently managing their disabilities.

Our Work Comes With a Cost

Providing round-the-clock assistance – 24 hours a day, seven days a week, 365 days a year – is a significant financial commitment, requiring nearly \$400,000 annually to sustain our Resident Assistant Program, the heart of our mission.

Unfortunately, public funding does not cover this type of essential program for a traditionally underserved population of individuals with physical disabilities. To bridge this funding gap, we rely on other sources: annual fundraising campaigns, private donations, foundation grants, special events, and corporate sponsorships. **Simply put, Creative Living exists thanks to the generosity and goodwill of our community.**

A Community Effort

Achieving our mission takes significant support from partners like you. For over 50 years, we have been fortunate to receive incredible support from dedicated community partners, and with your help, we can continue reaching our goals and providing the best possible support for our residents.

USING THIS DOCUMENT

- Review the Events and Sponsor opportunities.
- Select the Events you want to sponsor/participate.
- Choose a Package from within the Event selected.
- Based on selections, complete the Commitment form provided for a sum total Sponsorship.
- Submit the form via email, fax or standard mail.

Our sponsorship program outlines individual sponsorship opportunities as well as "bundled" packages, which combine multiple events into a single comprehensive sponsor option.



*For more information about individual giving and donations, please visit our website: www.creative-living.org



Wine Tasting

(Tentative Date 4/17)

The Creative Living Wine Tasting has long been one of our most anticipated annual gatherings – an evening that celebrates community, compassion, and the life-changing impact of Creative Living. **Each year, the experience changes venue and theme, and is designed to engage both the palate and the heart.**

Curated Culinary and Wine

Guests will enjoy a beautifully prepared food options from culinary superstars, specially paired with a selection of fine wines from regional and national distributors. Throughout the evening, attendees can taste, compare, and choose their preferred wine from the featured pairings – creating a personalized tasting experience that complements the menu offerings provided and the evening conversation.



The 2025 Wine Tasting welcomed guests back to the “Horseshoe” at Ohio Stadium for a *Return to Tradition* theme. Attendees had the opportunity to meet Brutus, tour the Stadium and experience “all things Buckeyes”.



An Evening of Inspiration

Key to the event is the dinner program featuring the voices and stories of the alumni of Creative Living. Their stories of independence, resilience, and community reveal the true spirit of Creative Living and highlight the vital role our supporters play in sustaining this mission. The evening’s program invites guests to see firsthand how their involvement empowers residents to live fuller, more connected lives.

Guests will have the opportunity to take part in an extensive silent auction featuring curated packages for every budget, a bottle pull with vintage and premium wines, and a prize raffle – adding an element of fun and friendly competition to the evening.

For sponsors and supporting community partners, the Wine Tasting provides the most robust of our event packages and a variety of categories to support any sponsor budget.

Our Spring Wine Tasting blends sophistication with warmth, providing a chance to share a memorable dining experience, celebrate more than five decades of community support, and invest in a mission that continues to transform lives every day.

WINE TASTING METRICS...

100+
VIP GUESTS
& Attendees

15 ANNUAL
Supporting
SPONSORS

>\$10,000
Prize, Auction
and Raffle
Opportunity

OVER 40
Premier
Wines
(and Food
Pairings)



Our Wine Tasting theme changes along with the venue! In 2025, we returned to Ohio Stadium with an experienced which included stadium tours and scoreboard recognition.



Sponsor Categories

Sip, Savor, and Support Our Mission

The Wine Tasting is one of Creative Living's three major fundraising events, generating the vital income needed to fulfill our mission of independence and empowerment.

In addition to the five sponsor categories, our Silent Auction, Bottle Pull, and Raffle offer additional opportunities for sponsoring, in-kind donations and charitable contributions.

| BENEFIT | DIAMOND \$5,000+ | PLATINUM \$3,500 | GOLD \$2,000 | SILVER \$1,000 | BRONZE \$500 | AUCTION \$2,500 |
|--|---------------------|---------------------|-----------------|-------------------|-----------------|--------------------|
| Exclusive Naming Rights (“Your Co. Presents”...) | | | | | | |
| Special “Thank You” Video Played During Program | | | | | | |
| Full-Page Ad on Program Back Cover | | | | | | |
| Marquee (Exclusive) Event Signage | | | | | | |
| Recognition as Presenting Sponsor by Event Emcee and on all printed material | | | | | | |
| Logo on Tabletents/Centers | | | | | | |
| Featured Posts on LinkedIn and Post Event | | | | | | |
| Recognition in Creative Living Newsletter w/ Logo and Company Statement | | | | | | |
| Logo Rotating On-Screen During Event | | | | | | |
| Recognition in Event Email Blasts | | | | | | |
| Logo (and Link) on Event Website | | | | | | |
| Recognition Across Social Media Channels (FB and IG) | | | | | | |
| Inclusion in Event Program | | | | | | |

ACCEPTING AUCTION DONATIONS! Contribute to the event by donating an Auction Item!

Donations range from monetary contributions to raffle and luxury items, and may be fully tax deductible. Please contact us with specific inquiries.

The Creative Living Golf Classic is the highlight of our annual fundraisers – a dynamic event that draws our largest gathering of corporate sponsors and participants, making it an unparalleled networking opportunity! Exciting and impactful, this event brings a powerful network of supporters together for a day on the greens.

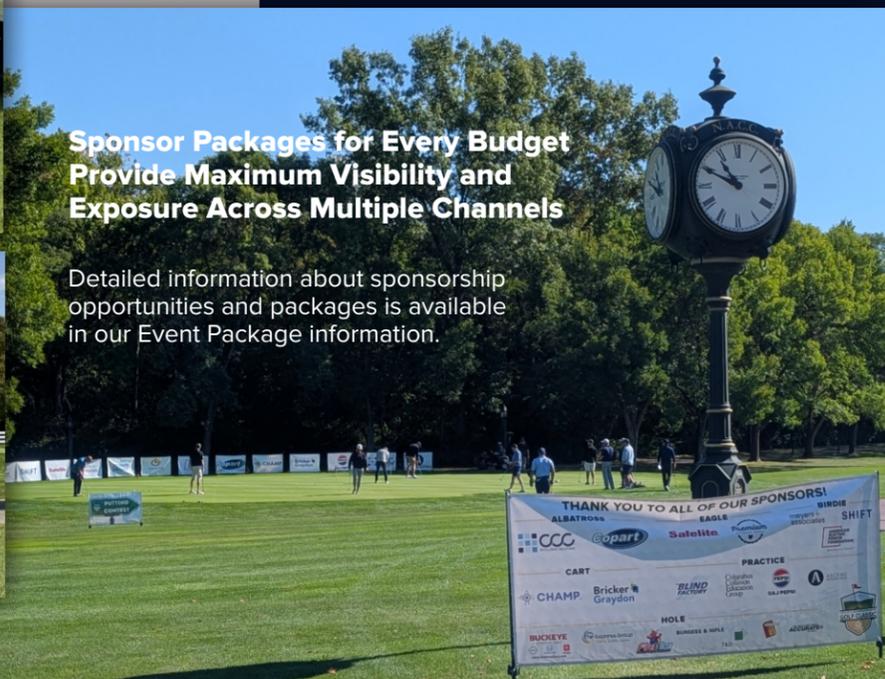
An Amazing Day

As a sponsor, you'll play a vital role in transforming lives, with each level of participation offering unique rewards and meaningful impact. There's nothing more rewarding than knowing your support fuels an organization making a lasting difference.

As a player, you're in for an unforgettable experience at New Albany Country Club! Enjoy a premium golfer's package featuring a round of 18 on a stunning Jack Nicklaus-designed course, complete with a swag bag, special golfer's gift, light breakfast, lunch at the turn, drinks, and a dinner reception. Plus, you'll have the chance to compete in thrilling skill contests, a raffle, and a silent auction – *making it a day packed with fun and purpose!*

The dinner reception gives players and guests the chance to connect with residents as they share their personal stories, showcasing the vital role Creative Living plays in their lives.

The evening before the Golf Classic, Creative Living invites guests to an inspiring **Open House** at one of our locations – a chance to truly **experience the heart of our mission**. With delicious food, lively entertainment, and guided tours, attendees can explore our facilities, meet residents and Resident Assistants, and witness firsthand the impact Creative Living has on the lives of those we serve. This event provides a meaningful glimpse into the community we've built together.



Sponsor Packages for Every Budget Provide Maximum Visibility and Exposure Across Multiple Channels

Detailed information about sponsorship opportunities and packages is available in our Event Package information.



The Golf Classic provides maximum exposure on the course and throughout the event venue. In addition, it includes multiple opportunities for guests to network and socialize. A variety of packages allow participation for any budget.

Sponsor Packages

OPEN HOUSE

| BENEFIT | HOLE-IN-ONE (\$10,000) (1 AVAILABLE) | ALBATROSS (\$7,500) | EAGLE (\$5,000) (2 AVAILABLE) | BIRDIE (\$4,000) (2 AVAILABLE) | CART (\$3,000) (1 AVAILABLE) | PRACTICE (\$1,000) | HOLE (\$500) | OPEN HOUSE (\$2,000) |
|--|--------------------------------------|---------------------|-------------------------------|--------------------------------|------------------------------|--------------------|--------------|----------------------|
| Complimentary Golf (Player) Registrations | 8 (2 Foursomes) | 4 (1 Foursomes) | 2 | 2 | 2 | --- | --- | --- |
| Logo on Hole Pin Flags (Up To 27 Holes) | | | | | | | | |
| Branding on Tournament App | | | | | | | | |
| Logo on Goodie Bag (Golf Pouch) | | | | | | | | |
| Logo on Table Tents (Throughout Venue) | | | | | | | | |
| Choice of Bev Cart or Lunch & Dinner/Reception | | | | | | | | |
| Logo at Hole-In-One Contest Holes (3) | | | | | | | | |
| Logo on Golf Carts | | | | | | | | |
| Tee Box Signage and In-App Recognition | 4 SIGNS | 3 SIGNS | 2 SIGNS | HIO SIGNS | 1 SIGN | PRACTICE AREA | 1 SIGN | PRACTICE AREA |
| Opportunity to Provide Gift/Promo for Goodie Bag | | | | | | | | |
| Banner Display | | | | | | | | |
| Logo on Web Site | | | | | | | | |
| Logo on Sponsor Banner (Main Course Banner) | | | | | | | | |
| Name/Logo in Email Blasts | | | | | | | | |
| Name/Logo in Social Media Posts | | | | | | | | |

* ADDITIONAL OPPORTUNITIES

Beyond the Sponsor Packages are three additional opportunities to maximize exposure on the course:

- **PIN FLAGS (\$1000)** - Logo on Pin Flags at every hole on the course
- **GOODIE BAGS (\$1000)** - Logo on the Goodie Bag given to each golfer at registration
- **EXCLUSIVE HOLE (\$500)** - Exclusive signage (and/or presence) at a hole on the course

Brew Review

(Tentative Date 10/16)



The Creative Living Craft Beer & Spirits Tasting, affectionately known as “The Brew Review”, found its way back onto the calendar after a hiatus since 2019. The event features a fresh twist to the classic format with a dedication to our care giving providers, while still providing that fun, laid-back vibe that makes the event so enjoyable.

Pints For a Purpose!

The purpose of the Brew Review has been re-imagined as an event to thank and honor our Resident Assistants and essential support teams – the caregivers and care agencies who make our mission possible.

With a clear purpose to rally behind, this event will deepen community connections and inspire broader participation. Through energetic promotion and new features, the Brew Review is already becoming one of our must-attend annual events! The new format draws a wider audience and brings more of our residents out to mingle, network and socialize with supporters, sponsors and other guests.

Guests will explore the venue with their “Brew Passports,” sampling a variety of styles and spirits from local independent brewers. Throughout the evening, they can join in a basket auction, raffle, and other lively fundraising activities—all while connecting with friends and family and learning about the care teams that support Creative Living.

Residents, Resident Assistants, care partners, and community supporters will gather to honor the caregivers whose dedication profoundly impacts the lives of those they serve. Through shared stories and heartfelt expressions of gratitude, we’ll celebrate the essential role these caregivers play in nurturing independence and enhancing well-being.

We’re excited to have an event that specifically highlights the impact of our caregivers and allows friends, family and the rest of the Creative Living community to enjoy an inspiring and casual evening of connection, appreciation, and celebration!

What to Expect

The Brew Review features a limited array of independent brewers and distillers showcasing their finest spirits, craft styles, meads, and non-alcoholic brews to sample. Food offerings vary, with simple snacks provided and food trucks featured. The setting varies, but is always spacious and accessible — ideal for mingling, making connections, and enjoying a laid-back evening.



The Brew Review is a smaller, more intimate and casual event. Because of the social atmosphere and type of event, sponsorship is less involved but just as important as our other, larger events.

Sponsor Categories

| | BARREL \$2,500 | GROWLER \$1,000 | PINT \$500 | HALF-PINT \$250 |
|---|-------------------|--------------------|---------------|--------------------|
| Presenting Event Sponsor (“Your Co. Presents...”) | | | | |
| Logo on Event Tasting Glasses | | | | |
| Marquee (Exclusive) Event Signage & Table tents | | | | |
| Logo on Event Looping Presentation | | | | |
| Recognition in Creative Living Newsletter | | | | |
| Logo (and Link) on Website | | | | |
| Recognition in Event Email Blasts | | | | |
| Recognition Across Social Media (FB and IG) | | | | |

In addition to the listed benefits, the Brew Review offers sponsors the unique chance to connect with various distributors and distillers, opening doors for potential partnerships and future collaborative events. Many of these independents are known to create private-label batches or offer product as exclusive promotions, providing exciting opportunities for sponsors to explore.

The Brew Review brings care providers of all types – direct providers, third-party contractors, employees and staff, etc. – together in one place to share stories, discuss services and learn more about each other as well as Creative Living and our mission. It’s an amazing event to connect, to learn and to inspire.

OUR PAST 10 BREW REVIEWS...

As Many as
13 CRAFT BREWERIES & DISTILLERIES!

>70 Types of BEER & SPIRITS

OVER 80 unique SPONSORS since 2015

SERVING OVER 300 guests



Annual Sponsorship

Creative Living is grateful for the support provided by every one of our contributors and sponsors, and we recognize that certain partners might prefer a single giving opportunity that span the annual calendar. For this reason, **we have developed Annual Sponsorship Subscriptions which allow organizations to sponsor events throughout the entire year, cementing their commitment to Creative Living.**

EVERY ANNUAL SPONSORSHIP PACKAGE INCLUDES

- Feature on CL Website (Year-Round)
- Listing in Annual Campaign Material
- Listing in Quarterly Newsletters
- Recognition on Social Media Channels

CORNERSTONE

\$15,000+

Cornerstone Sponsors are our most committed partners who form the foundation upon which Creative Living stands. This investment sustains vital programs, provides essential resident support, and strengthens every level of our mission. As a Cornerstone Sponsor, you're not just funding independence – you're shaping a future where it thrives.

Marquee Representation at Every Creative Living Event

Benefits Align with Corresponding Event Category

- DIAMOND Wine Tasting Sponsorship
- HOLE-IN-ONE Golf Classic Sponsorship
- OPEN HOUSE Sponsor
- BARREL Brew Review Sponsorship

FOUNDATION

\$10,000

Foundation Sponsors uphold the core of Creative Living's work, ensuring our residents have the safety, accessibility, and resources they need to live independently. Your partnership demonstrates a lasting belief in community and compassion, empowering lives every day.

Representation at Every Creative Living Event

Benefits Align with Corresponding Event Category

- PLATINUM Wine Tasting Sponsorship
- BIRDIE Golf Classic Sponsorship
- BARREL Brew Review Sponsorship

PILLAR

\$7,500

Pillar Sponsors are the champions who sustain our programs and help Creative Living remain a place of stability and opportunity. Your sponsorship supports critical services, enhances resident experiences, and inspires confidence in those working toward their personal goals.

Representation at Every Creative Living Event

Benefits Align with Corresponding Event Category

- PLATINUM Wine Tasting Sponsorship
- CART Golf Classic Sponsorship
- GROWLER Brew Review Sponsorship

CAPSTONE

\$5,000

Capstone Sponsors bring together the generosity and spirit that make our mission whole. Your support directly impacts our residents' daily lives, providing the final piece that connects community, care, and independence.

Representation at Every Creative Living Event

Benefits Align with Corresponding Event Category

- GOLD Wine Tasting Sponsorship
- CART Golf Classic Sponsorship
- GROWLER Brew Review Sponsorship



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Use the form below to indicate the type of Sponsorship your organization would like to provide Creative Living. Choose from individual sponsor categories, multiple events, or annual Sponsor Packages. We can also help you design custom packages – contact us for assistance.

Sponsor Commitment

Company Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Direct/Cell Number: _____

Email Address: _____

WINE TASTING

- DIAMOND \$5,000
- PLATINUM \$3,500
- GOLD - \$2,000
- SILVER - \$1,000
- BRONZE - \$500
- AUCTION \$2,500
- IN-KIND (ITEM) VALUE: \$ _____
- OTHER (PLEASE DETAIL) _____

TOTAL: \$ _____

GOLF CLASSIC

- HOLE-IN-ONE \$8,000
- BIRDIE \$4,500
- CART \$3,000
- PRACTICE \$1,000
- HOLE \$500
- OPEN HOUSE \$2,000
- PIN FLAG \$1,000
- GOODIE BAGS \$1,000
- EXCLUSIVE HOLE \$500
- OTHER (PLEASE DETAIL) _____

TOTAL: \$ _____

BREW REVIEW

- BARREL \$2,500
- GROWLER \$1,000
- PINT \$500
- HALF-PINT \$250
- OTHER (PLEASE DETAIL) _____

TOTAL: \$ _____

ANNUAL SPONSORSHIP

- CORNERSTONE \$15,000
- FOUNDATION \$10,000
- PILLAR \$7,500
- CAPSTONE \$5,000
- CUSTOM (PLEASE DETAIL) _____

TOTAL: \$ _____

CALENDAR

DATES TENTATIVE
SPRING (4/16):
 • WINE TASTING
SUMMER (8/31):
 • OPEN HOUSE
 • GOLF CLASSIC
FALL (10/16):
 • BREW REVIEW

CONTACT

150 West 10th Avenue
Columbus, OH 43201
 614.421.1226 ext202
cschweitzer@creative-living.org

Sponsorship Commitment \$ _____

Additional/Other Commitment \$ _____

All gifts, donations and sponsorships are tax deductible to the fullest extent allowed by law.

TOTAL \$ _____

Enclosed is a **check** for the total amount made payable to *Creative Living*.

Please send me an **invoice** (payable by check, credit card or ACH transaction).

Thank You for your generosity!



CUSTOMIZE A PACKAGE TO FIT YOUR BUDGET! Please contact us with any questions regarding Annual Sponsorship or developing an Annual Package of your own!



150 West 10th Avenue | Columbus, OH 43201-2093 | 614.421.1226

www.creative-living.org | follow us:    

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SINCE 1974



Creative Living is an exempt organization as described in Section 501C(3) of the Internal Revenue Code.

