

events | fundraisers | planned giving | annual campaign

SPONSORSHIP PACKAGE



2025



CREATIVE LIVING
INSPIRED • EMPOWERED • INDEPENDENT

About Us

For over 50 years, Creative Living has been providing affordable, wheelchair-accessible housing for adults with physical disabilities who desire to further their education, pursue careers and contribute to the community. With the support of our staff and the added benefit of a 24-hour, on-call Resident Assistance Program, **our residents are empowered to be self-sufficient and lead full, productive lives while independently managing their disabilities.**

A Catapult...

Creative Living was founded to provide motivated individuals the opportunity to live independently while pursuing their life goals. More than 50 years ago – long before the ADA – Creative Living was an advocate for the disability reform and accessibility.

And a Safety Net...

Everyone needs a bit of help from time-to-time, however, which is why we have our Resident Assistance Program, a unique service that provides our residents with peace-of-mind and on-call assistance 24 hours per day, seven days per week, 365 days per year. Furthermore, we are an affordable alternative to expensive, skilled nursing facilities, filling in an essential gap in the disability services arena.



1531 Perry Street



150 West 10th Avenue

Unlike Any Other...

Founded in 1974, with two locations near Ohio State University, we are a non-profit that combines affordable living with round-the-clock support. **Our unique organization allows 34 residents to live empowered, independent lives and pursue their goals and passions.**

WHAT MAKES US UNIQUE?

Affordability thanks to HUD subsidies



24/7/365 on-call assistance

Wheelchair Accessibility



A supportive community



Close proximity to OSU, Columbus State and other centers of education and employment



Types of Giving

100% of every dollar raised is applied to our Resident Assistant Program, and we have developed a variety of ways for our community partners to contribute:

EVENTS:

Wine Tasting
Open House/Social
Golf Classic
Brew Review

CAMPAIGNS:

Max's Brigade
Annual Giving Campaign
Workplace Giving

*DONATIONS:

Foundations
Sustained/Recurring Giving
Legacy/Tribute Giving

Our Work Comes With a Cost

Providing assistance 24-hours a day, seven days per week, 365 days a year is an expensive undertaking. In fact, it takes nearly \$360,000 per year just to finance our Resident Assistance Program – the heart of what we do.

Unfortunately, our RA program is not covered through health insurance for a traditionally underserved population of people with physical disabilities. Our residents pay approximately \$80,000 of program costs as part of their rent, but the remainder of those funds must come from other sources: annual fundraising campaigns, private donations, foundations, special events, and corporate sponsorships. **Simply put, we exist because of the generosity and goodwill of our community.**

A Community Effort

It takes a lot of support from partners like you to achieve our mission. We have been extremely fortunate to have phenomenal support from dedicated community partners for the past 50 years, and we know that with your help, we can meet our goals and continue to serve our residents the best ways possible.

USING THIS DOCUMENT

- Review the Events and Sponsor opportunities.
- Select the Events you want to sponsor/participate.
- Choose a Package from within the Event selected.
- Based on selections, complete the Commitment form provided for a sum total Sponsorship.
- Submit the form via email, fax or standard mail.

This sponsorship program describes individual opportunities to sponsor as well as “bundled” sponsorship packages (at the end), that involve a single solution incorporating multiple events in a single “ask”.

**For more information about individual giving and donations, please refer to our Donor Guide or scan the QR code on the back of this document.*

Wine Tasting

Formerly known as *The Bouquet of Flavours*, the Creative Living Wine Tasting is one of the major fundraising events held by Creative Living. The event draws more than 100 guests including major donors, Board members, residents, caregivers and families for an evening of fine wines, great food, friends and fun.

Fine Wine and Food Pairings

Perennially, the event boasts tastings from three or four local wine distributors as well as offerings from local and regional wineries. A special catered gourmet menu accompanies the wine(s), with VIP guests enjoying an exclusive pre-event time prior to general admission.

Sponsor packages include VIP tickets in recognition of their contribution to the event, as well as a variety of other benefits particular to each category.



Beyond Food and Drink

The Wine Tasting offers guests a chance to engage with residents and enjoy a seated program hosted by a celebrity emcee. For the past several years, Shawn Ireland has captivated attendees with her warm and sparkling personality, entertaining them while interviewing residents.

Additionally, attendees can bid on various Silent Auction packages, take part in a Bottle Pull featuring vintage and premium wines, and try their luck in the Prize Raffle for a chance to win. Guests also have the chance to relax and unwind while enjoying live music.

The evening offers a unique opportunity to see Creative Living through the eyes of our residents, as you hear their personal stories and learn about the ongoing support Creative Living provides. Attendees can also connect with members of the Creative Living board and staff, offering a chance to socialize with the dedicated team that drives the Creative Living vision.

Sponsors are offered a private VIP experience, allowing them to bring guests or team members for an exclusive hour of pre-event access to enjoy the venue and all its offerings.

Our Wine Tasting provides a more formal atmosphere than our other events, but it's never too formal to stop us from delivering an unforgettable evening filled with friends and fun!

THE METRICS OF A TASTING

100+
 **VIP GUESTS & Attendees**

15
 **Corporate SPONSORS**

 **>\$10,000**
Prize, Auction and Raffle Opportunity

OVER 50
 **Premier Wines**
(Paired with Charcuterie and hors d'oeuvres)



A change of venue for 2025 means that Creative Living returns to Ohio Stadium. Our *Return to Tradition* in the 'Shoe is sure to create new momentum and attendance.







































Sponsor Categories

Contributing to Our “Big Two”

The Wine Tasting is one of the two major fundraisers (the other being the Golf Classic) held by Creative Living and accounts for nearly one third of our fundraising effort.

In addition to the 5 Sponsor Categories available, our Silent Auction, Bottle Pull and Raffle provide additional opportunities for In-Kind donations and charitable contributions.

BENEFIT	DIAMOND \$5000+ (4 VIP Tickets)	PLATINUM \$3500 (4 VIP Tickets)	GOLD \$2000 (2 VIP Tickets)	SILVER \$1000 (2 VIP Tickets)	BRONZE \$500 (2 VIP Tickets)
Exclusive Naming Rights (“Your Co. Presents”...)					
Special “Thank You” Video Played During Program					
Full-Page Ad on Program Back Cover					
Logo on Event Wine Glasses (Take-Home)					
Marquee (Exclusive) Event Signage					
Recognition as Presenting Sponsor by Event Emcee and on all printed material					
Logo on Tabletents/Centers					
Featured Posts on LinkedIn and Post Event					
Recognition in Creative Living Newsletter w/ Logo and Company Statement					
Logo Rotating On-Screen During Event					
Recognition in Event Email Blasts					
Logo (and Link) on Event Website					
Recognition Across Social Media Channels (FB and IG)					
Inclusion in Event Program					

Golf Classic

The Creative Living Golf Classic is the second of our two major annual fundraisers and is generally considered our biggest networking and corporate event, attracting a greater number of corporate sponsors and participants.

An Amazing Day

As a sponsor, you'll have the chance to make a meaningful difference in the lives of our residents. We offer various levels of participation, each with its own unique rewards and benefits. There's no better feeling than knowing your support is helping an organization that makes such a profound impact on others' lives.

As a player, you'll receive an amazing golfer's package, which includes a round of 18 on a picturesque course designed by Jack Nicklaus. The day also features a swag bag, a special golfer's gift, light breakfast, lunch at the turn, drinks, and a dinner reception. Additionally, you'll have the opportunity to participate in several exciting skill contests, a Raffle and a Silent Auction.

The dinner reception gives players and guests the opportunity to meet residents who share their personal stories and highlight the importance of Creative Living in their lives.

...An Open House, Too!

Prior to the Golf Classic, Creative Living hosts an Open House at our Perry Street location. This event offers guests a wonderful opportunity to experience what Creative Living is all about. While enjoying delicious food and entertainment, attendees can tour the facility, meet residents and RAs, and gain deeper insight into our mission and the work we do.



Sponsor Packages for Every Budget Provide Maximum Visibility and Exposure Across Multiple Channels



Detailed information about sponsorship opportunities and packages is available in our Event Package information.



The Golf Classic provides maximum exposure on the course and throughout the event venue. In addition, it includes multiple opportunities for guests to network and socialize. A variety of packages allow participation for any budget.

Sponsor Packages

BENEFIT	HOLE-IN-ONE \$8000+	EAGLE \$5500 <small>(2 AVAILABLE)</small>	BIRDIE \$4500	CART \$3000	PRACTICE \$1000	HOLE \$500	OPEN HOUSE
							OPEN HOUSE \$2000
Complimentary Golf (Player) Registrations	8	4	4				
Logo on Hole Pin Flags* (Up To 27 Holes)							
Branding on Tournament App							
Logo on Goodie Bag* (Golf Pouch)							
Logo on Table Tents (Throughout Venue)							
Choice of Bev Cart or Lunch & Dinner/Reception							
Logo at Hole-In-One Contest Holes (3)							
Logo on Golf Carts							
Tee Box Signage and In-App Recognition	3	2	2	2	PRACTICE AREA		PRACTICE AREA
Opportunity to Provide Gift/Promo							
Logo on Web Site							
Name/Logo in Email Blasts							
Name/Logo in Social Media Posts							
Exclusive Hole Opportunity*							

* ADDITIONAL OPPORTUNITIES

Beyond the Sponsor Packages are three additional opportunities to maximize exposure on the course:

- **PIN FLAGS (\$1000)** - Logo on Pin Flags at every hole on the course
- **GOODIE BAGS (\$1000)** - Logo on the Goodie Bag given to each golfer at registration
- **EXCLUSIVE HOLE (\$500)** - Exclusive signage (and/or presence) at a hole on the course

Beer Tasting

The Creative Living Beer Tasting (commonly referred to as The Brew Review) will be an event added to the 2025 calendar after being on hiatus since 2019. The 2025 offering breathes new life into the old format, but will still maintain the fun and casual atmosphere from previous years.

A Social to Support

When reviewing the details behind each of our primary fundraisers, we realized that our Craft Beer Tasting can occupy a space as a fundraiser benefitting our RAs and support teams (their caregivers and the care agencies we use).

By having more of a “purpose” to rally behind, the event creates a stronger community connection. Aggressive promotion and more exposure to a wider audience will revitalize event attendance, and the new format and offerings will place the Craft Beer Tasting among our perennial events once again.

What to Expect

The event will feature multiple micro brewers offering a variety of their best craft beer and mead to sample. Small plates and passed hors d’oeuvres will be paired with their selections.

The industrial, open setting is perfect for casual socializing, and throughout the

evening, guests can participate in a small Silent Auction and Raffle (or similar) fundraiser.

Creative Living residents and RAs will be in attendance as well as some of our care agencies and partners. Throughout the night, our sponsors will be recognized, including during a program featuring our RAs and care teams.

Most important, sponsors will have the opportunity to meet the people that their contributions support. Care teams will tell about their services; RAs will discuss how they came to be a part of the Creative Living team; and residents will talk about the importance of Creative Living – and the care they receive – in their lives.

We’re excited about renewing what was a favorite among many of our friends and supporters, and look forward to an inspiring evening among new friends and family!



The Brew Review tends to be a smaller, more intimate and casual event. Because of the social atmosphere and type of event, sponsorship is less involved but just as important as our other, larger events.

Sponsor Categories

	BARREL \$2500	GROWLER \$1000	PINT \$500	HALF-PINT \$250
Presenting Event Sponsor ("Your Co. Presents...")				
Logo on Event Tasting Glasses				
Marquee (Exclusive) Event Signage & Table tents				
Logo on Event Looping Presentation				
Recognition in Creative Living Newsletter				
Logo (and Link) on Website				
Recognition in Event Email Blasts				
Recognition Across Social Media (FB and IG)				
Complimentary Tickets	VIP - 4 General - 6	VIP - 2 General - 4	VIP - 2 General - 2	General - 2

Beyond the benefits listed above, the Beer Tasting provides an opportunity for sponsors to meet the various distributors present, and possibly discuss collaborative opportunities for promotion and events of their own. Many craft brewers will create private label batches or provide their product as part of a private label promotion.

The Beer Tasting brings care providers of all types – direct providers, third-party contractors, employees and staff, etc. – in one place for the opportunity to share stories, discuss services and learn more about each other as well as Creative Living and our mission. It’s an amazing event to connect, to learn and to inspire.

THE ANATOMY OF A BREW REVIEW

As Many as **10** MICRO BREWERIES SERVING

>60 Types of BEER

100 TO 250 VIP's & guests ATTENDING

OVER 80 unique SPONSORS since 2012

Annual Sponsorship

Creative Living is grateful for the support provided by every one of our contributors and sponsors, and we recognize that certain partners might prefer a single giving opportunity that spans the annual calendar. For this reason, we have developed Annual Sponsorship Subscriptions which allow organizations to sponsor events throughout the entire year after providing a single “give”.

CORNERSTONE

\$15,000+

Marquee Representation at Every Creative Living Event

Benefits Align with Corresponding Event Category

- DIAMOND Wine Tasting Sponsorship
- HOLE-IN-ONE Golf Classic Sponsorship
- OPEN HOUSE Sponsor
- BARREL Craft Beer Tasting Sponsorship

Listing on CL Website (Year-Round)

Listing in Quarterly Newsletters

Listing in Annual Campaign Material

Recognition on Social Media Channels

FOUNDATION

\$10,000 - \$14,999

Representation at Every Creative Living Event

Benefits Align with Corresponding Event Category

- PLATINUM Wine Tasting Sponsorship
- BIRDIE Golf Classic Sponsorship
- BARREL Craft Beer Tasting Sponsorship

Listing on CL Website (Year-Round)

Listing in Quarterly Newsletters

Listing in Annual Campaign Material

Recognition on Social Media Channels

PILLAR

\$7,500 - \$9,999

Representation at Every Creative Living Event

Benefits Align with Corresponding Event Category

- PLATINUM Wine Tasting Sponsorship
- CART Golf Classic Sponsorship
- GROWLER Craft Beer Tasting Sponsorship

Listing on CL Website (Year-Round)

Listing in Quarterly Newsletters

Listing in Annual Campaign Material

Recognition on Social Media Channels

CAPSTONE

\$5,000 - \$7,499

Representation at Every Creative Living Event

Benefits Align with Corresponding Event Category

- GOLD Wine Tasting Sponsorship
- CART Golf Classic Sponsorship
- GROWLER Craft Beer Tasting Sponsorship

Listing on CL Website (Year-Round)

Listing in Annual Campaign Material

Recognition on Social Media Channels

Please contact us with any questions regarding Annual Sponsorship or developing an Annual Package of your own!

Use the form below to indicate the type of Sponsorship your company would like to provide Creative Living. Choose from individual sponsor categories, multiple events, or annual Sponsor Packages. We can also help you design custom packages – contact us for assistance.

Sponsor Commitment

Company Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Direct/Cell Number: _____

Email Address: _____

WINE TASTING

☐ DIAMOND \$5,000

☐ PLATINUM \$3,500

☐ PLATINUM \$3,500

☐ PLATINUM \$3,500

☐ PLATINUM \$3,500

☐ SILENT AUCTION / IN-KIND

VALUE: \$ _____

☐ OTHER (PLEASE DETAIL)

TOTAL: \$ _____

GOLF CLASSIC

☐ HOLE-IN-ONE \$8,000

☐ BIRDIE \$4,500

☐ CART \$3,000

☐ PRACTICE \$1,000

☐ HOLE \$500

☐ OPEN HOUSE \$2000

☐ PIN FLAG \$1,000

☐ GOODIE BAGS \$1,000

☐ EXCLUSIVE HOLE \$500

☐ OTHER (PLEASE DETAIL)

BEER TASTING

☐ BARREL \$2,500

☐ GROWLER \$1,000

☐ PINT \$500

☐ HALF-PINT \$250

☐ OTHER (PLEASE DETAIL)

TOTAL: \$ _____

ANNUAL SPONSORSHIP

☐ CORNERSTONE \$15,000

☐ FOUNDATION \$10,000

☐ PILLAR \$7,500

☐ CAPSTONE \$5,000

☐ OTHER (PLEASE DETAIL)

TOTAL: \$ _____

CALENDAR

JUNE:

- WINE TASTING

SEPTEMBER:

- OPEN HOUSE
- GOLF CLASSIC

NOVEMBER:

- BEER TASTING

CONTACT

150 West 10th Avenue
Columbus, OH 43201

614.421.1226

mightbody@creative-living.org
cschweitzer@creative-living.org

Sponsorship Commitment \$ _____

Additional/Other Commitment \$ _____

All gifts, donations and sponsorships are tax deductible to the fullest extent allowed by law.

TOTAL \$ _____

☐ Enclosed is a **check** for the total amount made payable to *Creative Living*.

☐ Please send me an **invoice** (payable by check or credit card).

☐ I have gone online to secure my payment at: <https://creativeliving.ejoinme.org/sponsorships>



CREATIVE LIVING

150 West 10th Avenue | Columbus, OH 43201-2093 | 614.421.1226

www.creative-living.org | follow us:



SINCE 1974



Creative Living is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code.



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CHARITY
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